

Vision and Mission Statement

Worksheet

Vision

Vision is the highest goal of your ministry. When God grants favor, timing and resources, and everything goes perfectly, the vision will have been attained. That vision is rarely attained because vision should be an end that is both compelling and the achievement of a life time (or more).

God-given focus of each ministry, or church is central. Form a vision based on the unique way in which God has placed you in your community. Here are examples of compelling vision statements.

Bible Translators: "Translating the bible into every language by 2025."

Evangelists: "To make the bible accessible and affordable for all people in this continent."

Churches: "To make reproducing disciples of every believer." OR "To raise up 1000 reproducing disciple-makers within 5 years."

Addiction Recovery: "Affordable, accessible biblical recovery support for every person in our county."

Missions: "To deliver clean water and the gospel in every Liberian village by 2015."

Notice each vision statement contains a large-scale desired outcome. The term "all" or "every" (or a high number) is listed. Dream big so God may receive glory for delivering on that which is impossible for mere humans.

Another significant factor in a vision statement is that it must be compelling, energizing the organization and its people. And it must be memorable. Compelling vision statements are short so they can be remembered and recited. And they are packed with faith and action.

Work Sheet

(What are we wanting to see specifically?)

(by when or for whom?)

Put it together in a short sentence that is memorable

(Check the statement for brevity, faith-strengthening and clarity)

Mission

The “mission” is the work we do to move closer to vision achievement. The mission is the “what” that preoccupies our primary focus. It is always aimed toward the vision. Thus if a denomination has in its vision statement the words; “multiplying church movement,” the words in the mission must include some activity that will produce multiplying churches. If the vision has to do with providing affordable recovery care for every person in one’s community, the mission must include something that will produce recovery care.

Examples

Vision: to translate the bible in to every language by 2015

Mission: to equip and resource excellent bible translators in every language

Vision: To birth a church multiplication movement in every nation

Mission: To train, support, and coach reproducing church planters through church-based training centers.

Work Sheet

(What is our primary work that will get us closer to the vision?)

(by when or for whom?)

Put it together in a short sentence that is memorable

(Check the statement for brevity, faith-strengthening and clarity)